

Dream Beauty Salon opens in Hidden Valley Lake

Contributed by Editor
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HIDDEN VALLEY LAKE – There’s a new beauty salon in the Hardester’s Plaza. Patrice Ryan, along with her husband Daren, opened Dream Beauty Salon as a sister salon to the original Dream in Lakeport.

Patrice Ryan has years of experience in beauty-related businesses that she has run in the Bay Area and Lake County. Before opening Dream, she traveled throughout our county as a salon consultant for the corporate beauty industry.

She advised and educated salon owners, hairstylists and other salon personnel about new products, market trends, sales strategies and business building techniques.

While Ryan enjoyed coaching others, she dreamed of opening her own salon and spending less time on the road and more time serving customers directly.

The salon is not only a realization of Ryan’s dream, it’s also a place for her customers to realize their own dreams, whether it’s a dream wedding, a dream date or a new look for a dream job. Besides the traditional hair services, Dream offers manicures and pedicures, massage, hair and eyelash extensions, Dream girl birthday parties, mineral makeup, makeovers and photo shoots.

The Dream door is always open to licensed hairstylists or anyone wishing to pursue a career in the beauty industry.

Though Ryan no longer earns a living as a salon consultant, she still loves to motivate others to achieve and continues to do so through her salons. To that end, Dream has an apprentice program that allows prospective hairstylists to earn an income while simultaneously attending school.

Dream Beauty Store and Salon is located at the Hidden Valley Lake Hardester's Plaza, 987-0161.

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